

**Arts and Cultural Heritage Evaluation**  
**Lollipop Bus**  
**3/7/10**

1. List several things you and your child/children learned at the Lollipop Concert today.
  
  
  
  
  
  
  
  
  
  
2. Will you plan to attend the Lollipop Concert next year?  
  
 Yes       No
  
3. What are the ages of the children that came with you today and how many in each age group?  
  
 No children  
\_\_\_\_\_ Children 1 to 5 years  
\_\_\_\_\_ Children 6 to 12 years  
\_\_\_\_\_ Children 13 to 17 years
  
4. Why did you choose to ride the bus?  
  
 It was free  
 Did not want to pay for parking at the DECC  
 Wanted to be with friends  
 Do not like to drive in Duluth  
 Other \_\_\_\_\_
  
5. How did you find out about the bus?  
  
 Color newspaper ad on Feb. 14  
 Library staff  
 Friend  
 Facebook  
 Twitter  
 Website \_\_\_\_\_  
 Other \_\_\_\_\_
  
6. Will you ride the bus again to an event if you have the opportunity?  
  
 Yes       No

**OVER**

## **Lollipop Bus Evaluation**

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7. Have you attended a Lollipop Concert before today?

- Yes       No

8. Now often do you visit your public library?

- Never before checking out the Lollipop bus ticket.  
 1-3 times a **week**  
 1-3 times a **month**  
 1-3 times a **year**  
 Once every few years

9. What is your age? (Optional)

- 18-19  
 20-29  
 30-39  
 40-49  
 50-59  
 60-69  
 70+

10. What is your annual family income? (Optional)

- Under \$25,000  
 \$25,100 - \$49,999  
 \$50,000 - \$74,999  
 \$75,000 - \$99,999  
 \$100,000+

11. Additional comments:

*Thank you*

*Please return this form to Angie before leaving the bus.*

This project was funded in part, or in whole, with money from the vote of the people of Minnesota on November 4, 2008, which dedicated funding to preserve Minnesota's arts and cultural heritage.