Pioneerland Library System
DRAFT Strategic Plan 2014-2016
December 19, 2013

Vision: Pioneerland Library System will continue to be the recognized leader in providing regional
             library services to the public in multiple formats.

Mission: Pioneerland Library System makes the world of knowledge and ideas accessible to the
             communities we serve by providing resources for their educational, informational, cultural, and
             recreational needs in a safe and respectful environment.

Goals and Activities   Priority

1. **Library Spaces**

   A. Provide welcoming spaces where people of all backgrounds can read, learn, meet, and discover.

   B. Ensure new and remodeled library spaces are designed for maximum workflow efficiency.

   C. Ensure adequate library spaces for PLS services.

2. **Collections**

   A. Build current, popular materials collections which serve needs and interests of PLS users.

   B. Expand eBook and other digital collections.

   C. Expand A/V materials collections, including materials targeted to specific service needs.

   D. Increase diversity of materials to interest a wider population of users around the region.

3. **Technology**

   A. Provide expanded broadband and wireless internet connectivity for users and staff.

   B. Provide services and support for patrons using mobile technologies.

   C. Provide technologies such as tablets and laptops to increase availability of internet access in libraries.

   D. Provide technology and digital resource information and learning opportunities to patrons and staff.

4. **Lifelong Learning Support**

   A. Provide strong early literacy and early learning opportunities to support school readiness.

   B. Provide school support to students, caregivers, and teachers to increase school success.

   C. Provide support for lifelong educational opportunities with library services and spaces.

5. **Programming**

   A. Expand free programming for children, teens, and adults to encourage library use.

   B. Provide programming diversity by using partnerships with community resource providers.

   C. Target teen programming to encourage healthy youth development.

6. **Teens**

   A. Provide safe, comfortable spaces for teens to study, read, and meet.

   B. Provide homework support and informational interactions to encourage intellectual development.

7. **Outreach**

   A. Provide outreach services into the community to publicize library resources and services.

   B. Provide services directly or indirectly to patrons who are unable to use libraries in person.

   C. Provide technology connections to the library which are available 24/7.

8. **Partners**

   A. Use Library Friends and Local Library Advisory Boards effectively for advocacy support.

   B. Build positive connections between the library and other community organizations in order to achieve shared goals and outcomes for the community.

   C. Maintain and expand strong connections to other regional libraries and library organizations.

9. **Encouraging and Supporting Staff Excellence**

   A. Provide appropriate continuing education to all staff to promote skills development.

   B. Support staff attendance at continuing education and training events.

10. **Operational Efficiency**

    A. Continue to pursue optimal library management structures to support efficient operations.

    B. Focus library operations on positive patron outcomes and experiences with library services.