



**Minutes: July 25-26, 2019**

**Arrowhead Library System headquarters, 5528 Emerald Ave, Mountain Iron, MN 55768**

Attendees: Ann Hokanson, Stephanie Johnson, Carla Lydon, Liz Lynch, Laurie Ortega, Karen Pundsack, Krista Ross, Erin Smith, Jim Trojanowski, Scott Vrieze, Jim Weikum

Guests: Sam Walseth, Capitol Hill Associates; Jennifer Nelson, State Library Services; Gerri Moeller, Minitex

The meeting was called to order by Karen Pundsack.

<b>ACTION</b>	<b>MOVED BY</b>	<b>RESULT</b>
<b>Motion to approve agenda</b>	<b>Trojanowski/Ross</b>	<b>Approved</b>
<b>Motion to approve May 2019 meeting minutes</b>	<b>Hokanson/Ortega</b>	<b>Approved</b>
<b>Financial reports</b>		
<b>Motion to accept financial reports</b>		
<ul style="list-style-type: none"> <li>• <b>CRPLSA Fund</b></li> </ul> <p>Ross reported that the year ended without dipping into reserves. Pressbooks funding is a pass through. Self-E dues come from the systems.</p>	<b>Trojanowski/Ross</b>	<b>Approved</b>
<ul style="list-style-type: none"> <li>• <b>CRPLSA Library Legacy Fund</b></li> </ul> <p>No changes in Legacy. Four systems are doing MnWrites/MnReads events with invoices still pending. Spending the money out.</p>	<b>Ortega/Lynch</b>	<b>Approved</b>

**CRPLSA FY2020 Budget**

Reminder that 2019 percentages are being used for dues per motion at March meeting.

<b>Motion to approve FY2020 budget as presented</b>	<b>Hokanson/Vrieze</b>	<b>Approved</b>
---	------------------------	-----------------

**Update committee members and liaisons**

Orientation – Lynch & Trojanowski

Continuing Education – Hokanson, Ortega, Lydon - \$6000 budget  
MLA Board – Lydon  
LegWork – Lydon  
Legislative committee – Vrieze  
Center for the Book – Smith replaces Lynch

### **Update personal contact information**

Contact information was collected and distributed to all in attendance

### **Finalize bylaws revisions**

**Motion to approve changes to bylaws  
as presented at May meeting.**

**Ross/Ortega**

**Approved**

Pundsack to send out revised version and Lynch will update the website.

### **Legacy Coordinator meeting update**

Hokanson attended. Reporting was discussed and every system does things differently. Discussion around mechanics of managing money in different systems and what can and can not be funded. Appears to have been different answers from the State over the years. Systems desire clarification. Group wants to meet annually if Director's allow. Group felt it was a productive meeting and will be putting together a list of questions to ask the State Library for guidance on.

### **Once Upon a Reader Trademark**

Trademark wasn't transferred as originally intended. Discussion regarding the use of the trademark. Pundsack will work to get the trademark transferred as was originally approved by CRPLSA.

### **Legislative Update**

Walseth reported that the Legislature will come back into session on February 11. Target for Education committee was not high enough to accommodate our request. Legacy money was reappropriated with the problematic language left out. We will need to continue to watch this language as it's likely to resurface.

LGA & CPA – 30 million increase was appropriated for this restoring aid to 2003 levels after previous cuts. LMC and AMC should have details on how much each local government or county received.

Minitex received appropriation in the Higher Ed Bill

Bonding request was put in so it's available for this session. Mary Murphy is Chair of the Bonding Committee. Omnibus bonding bill that includes \$9million for library projects was sent out of the House committee. Likely to pick up the omnibus bill next session.

Hennepin County Library bill was passed – Director position no longer requires MLS which will allow more flexibility for HCL in hiring.

Net neutrality bill – debated by the House but not taken up by the Senate that any state contract with ISP is required to abide by net neutrality principles.

Everything introduced this session is still viable. May want to consider introducing a bill in the upcoming session.

Jennifer Nelson joined meeting at approximately 9:30 am.

### **State Library Service update – Jen Nelson**

- Established a contract with Children’s Museum to provide sessions on Play as Learning. Invitation will go to early childhood care providers as well as library staff.
- All are Welcome workshops will be held throughout the state. Registration will open in the next week or so.
- EXCITE boot camp – registration will open Sept. 24 for teams of 4.
- RLBS – ANC data is available. Population data still coming. Questioned if the payment dates of Sept, Oct & Feb still work. Group consensus that was still good.
- ACHF – get application in as soon as possible.
- Libraries without Board project – Rochester and Hibbing interested. Laundromat in St. Paul. State is reupping with Library without Borders for a \$20,000/yr contract for up to 5 years to continue this work in the state.
- SLS invites New Director’s for an orientation.
- Hannah Buckland has taken over for Emily Kissane. Hannah has expertise around Broadband.
- ALA reorganization regarding advocacy. What are state expectations around how ALA interacts? May get approached by them directly.
- Measures that Matters – National Public Library Data Alliance. Application process to select people to be on that. Framework around data and how data can be used. Personas around libraries? What value does the data we are collecting have to sell what we want to do?
- T3 – YALSA project (Technology Training) – if interested in hosting. Approach to computational thinking and literacy – coding. If interested talk to Leah

### **EXCITE boot camp**

Discussion around an across region team – Ann and Jim T. will work together. If there’s a more concrete idea there might be interest. Application is due out in Sept. Ann will send out message to group regarding call.

### **Report on meeting the MDE**

Kate Lynn Snyder and Jen Nelson met with Lynch, Pundsack, Lydon, Ross and Hokanson – how we could better tell library story and what libraries need. Jen can assist with conversation about what we collectively do. Think about what things are on the chopping block? Talk about that in a context of state priorities. Career and workforce development. One Minnesota vision. 1<sup>st</sup> lady does work with corrections – talk about library. Humanizing proposals. Strategies might include to go after different type of ask. More specific ask like Homework Help or Lynda. Updating language in statute around regional systems would help to in raising visibility.

RLTA – just ran out of time.

Agency priorities have shifted – informal education – social & emotional learning, etc. There is no longer a moratorium in discussing some of what MDE is thinking. What are the core of regional library services? Look at definition of regional library system.

Getting air time with policy / definition legislation – raise banner and get attention. Talking about regional library and library services. Update statute. Meeting again in Oct. Suggests a regular quarterly meeting - Here's what we are up to.

Invite Commissioner to regional events. Let Jen know so she can get it on her calendar.

What would you do with 150,000?

- Reduce burden for fees
- Staff time to help with early literacy – Dedicated Youth Service consultant
- Advocacy consultant – working for local & county level. Build advocates.
- Technology assistance
- Staffing – storytime by staff rather than volunteer – early literacy expertise.
- Technology projects that have been sitting on. Additional databases. Streaming service. eBook/eAudio resources to patrons
- Overdrive resources. Video / Graphic novels. Additional databases.
- School readiness programming – Battle of the Books
- Keep delivery services and cataloging services for member libraries
- Mail a Book – 1 to 1 service for people who can't get to the library
- Open hours – extended open hours in some locations.
- Somali Cultural Navigator on staff – how to serve diverse communities
- Pop up libraries
- Wifi hotspot loans
- Streaming services
- Maintain delivery services
- Technology
- Collection eBook/eAudio
- Convenience – wifi, streaming, ebooks, etc. ecard signup
- Outreach efforts – senior citizens, meals on wheels, homebound services
- Shared overdrive collection
- Professional development opportunities for member libraries
- Homework Help

Sam suggests that tax committee may cause issues with cities/counties back home. Stick with education

**Discuss existing library work in early learning, career & college readiness and framing legislative strategies within MDE focus areas.**

### **MLA legislative forum survey**

No survey response on behalf of CRPLSA – everyone encouraged to do so individually.

### **MLA Steering committee/CPL contracts**

Contracts have mixed language. MLA and Capitol Hill contracts give Legwork committee responsibility. Capitol Hill Associates is open to potential changes or separate contracts.

### **Edge Assessment**

- Demonstration from Edge Assessment. Benchmarking tool. Visit [libraryedge.org](http://libraryedge.org) to view live demo. Questions? [laceves@urbanlibraries.org](mailto:lanceves@urbanlibraries.org)
- State subscription or individual subscription or small cohort – population based for state/budget based for individual subscription. Individual subscription range from \$1000-7500. State range from \$30,000-80,000.
- Data owned by Urban Library Council. Library retains access even after they stop subscription. Karen will share slide to the group.

### **E-materials pricing**

Discussion occurred about e-materials use and budgets.

### **Rural Broadband Coalition**

Libraries are listed as supporters and all logos were included.

### **System updates and Round Robin Q&A**

- Discussion about ROI study – on CRPLSA website.
- Question about library app

### **Tour of Arrowhead headquarters**

Weikum and Shari Fischer gave Directors a tour.

### **Meeting recessed until morning**

### **Minitex report Gerri Moeller**

- John Butler appointed interim Director. Search committee continues.
- ELM – eLibrary Minnesota – rebranded as [elibrarymn.org](http://elibrarymn.org). Update any links. Year long project to assess collection. Shared eResources Task Force – opportunity for community to participate. Jami Trenam on that task force.
- Ask Mn – transition to SpringShare Library Answers program from QuestionPoint. Training will be forthcoming in the fall.

- MLPP – 51% increase since last year – 584 books on platform.
- ELM instruction – 45% increase – 3006 took part last year. Collaboration with Regional and Multitypes is reason for increase – ELM expos.
- SimplyE – open source reading platform. Streamline experience of borrowing eResources from public library. IMLS grant. Minitex has decision about how to continue the work.
- MNlink operations committee – 1x per year in person. Starts at 9:30 – meeting starts at 10. August 15 – node meeting – frontline ILL staff conference. VDX end of life date pushed out 5 years. No urgency for move to Relais. ILL conference will be next Spring.
- Minitex news – 14% more session and 21% more users. Info getting out more.
- Tech services symposium – Sept. Diversity, equity and inclusion in Tech Services. Amber Bille keynote.
- MDL – rights workshops coming up – Aug 15 in Duluth.
- RDA training – if interested let Minitex know.
- Scan for Keeps – contact Lizzy Boss if interested.

### **OCLC and regional systems**

- ALS made a move away from OCLC to ALS moved to Bookwhere based on pricing structures.
- Regions agree to share what regions are paying and compare notes regarding OCLC contracts.
- Discussion about delivery contracts

### **Committee & Liaison reports**

- Legacy funds – Lynch, Trojanowski, Ortega - eliminated
- Marketing/conventions – Lynch, Ross – nothing on AMC yet. Dec 9-10
- MLA Board – Ann reported – using strategic plan to structure Board meeting. Fiscally sound. Working to increase membership / potential bylaws changes. Dues structures are in bylaws. Time to insure that conference is a safe and welcoming place for all – behavior policy. Conference planning is in good shape. Sponsorships coming in.
- MLA-Item Steering Committee – Weikum – meeting coming up. CRPSLA contract with lobbyist.
- Website – Lynch – new look. Let Liz know if something needs to be updated.
- Center of the Book – Lynch – got money from legislature. Expand to schools. Mn Humanities statutory language to them for Poet Laureate. Speaker programs for role of libraries in societies – sometime this fall. Book awards ceremony. Didn't do posters/bookmarks for nominees this year. Booth at Wordplay – huge book festival in Mnpls. (may/june) Invite Elayne to Wilmar meeting.
- Multitype directors – Ross – hired strategic planning consultant. Working on bylaws. Letter to NLLN Board informing of process/statewide look. Members will be asked.

### **Meet a system – TdS - Ann Hokanson**

Ann Hokanson shared information on Tds.

**Unfinished topics**

- MDE in October – Karen, Liz, Erin, Carla, Krista – meet beforehand
- Review statutes – what might change?
- Further conversation about legislative issues
- Edge discussion - Karen & Scott to look into further...
- Reminder to register for Forum
- Weikum shared Board engagement opportunities from LMC

**Meeting adjourned at 12:20 pm**

*Next meeting: Thursday, Sept. 12 at 10 a.m. to 12 p.m. – online*